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About Us

We are a 360° Creative Digital Marketing Agency

Your current or future website should reflect the strength of your brand, vision, and services while generating more leads and engagement effectively.

Let us help you achieve that! We are a one-stop-shop for all of your web needs – we do it all, and we make sure we do it the best way for you possible!

Our Services



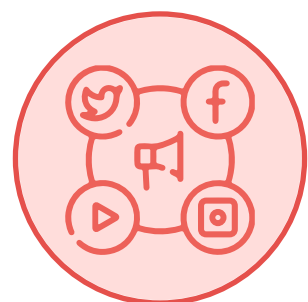
**Search Engine
Optimization**



**Performance
Marketing**



**Website &
E-Commerce**



**Social Media
Marketing**



**App & Software
Development**



**Graphic Designing
& Branding**

Our Clients



SKILLIER

Size story



LUNA
The Epitome Of Elegance



VAKO.

BLACKGOLD
Developers PVT. LTD.



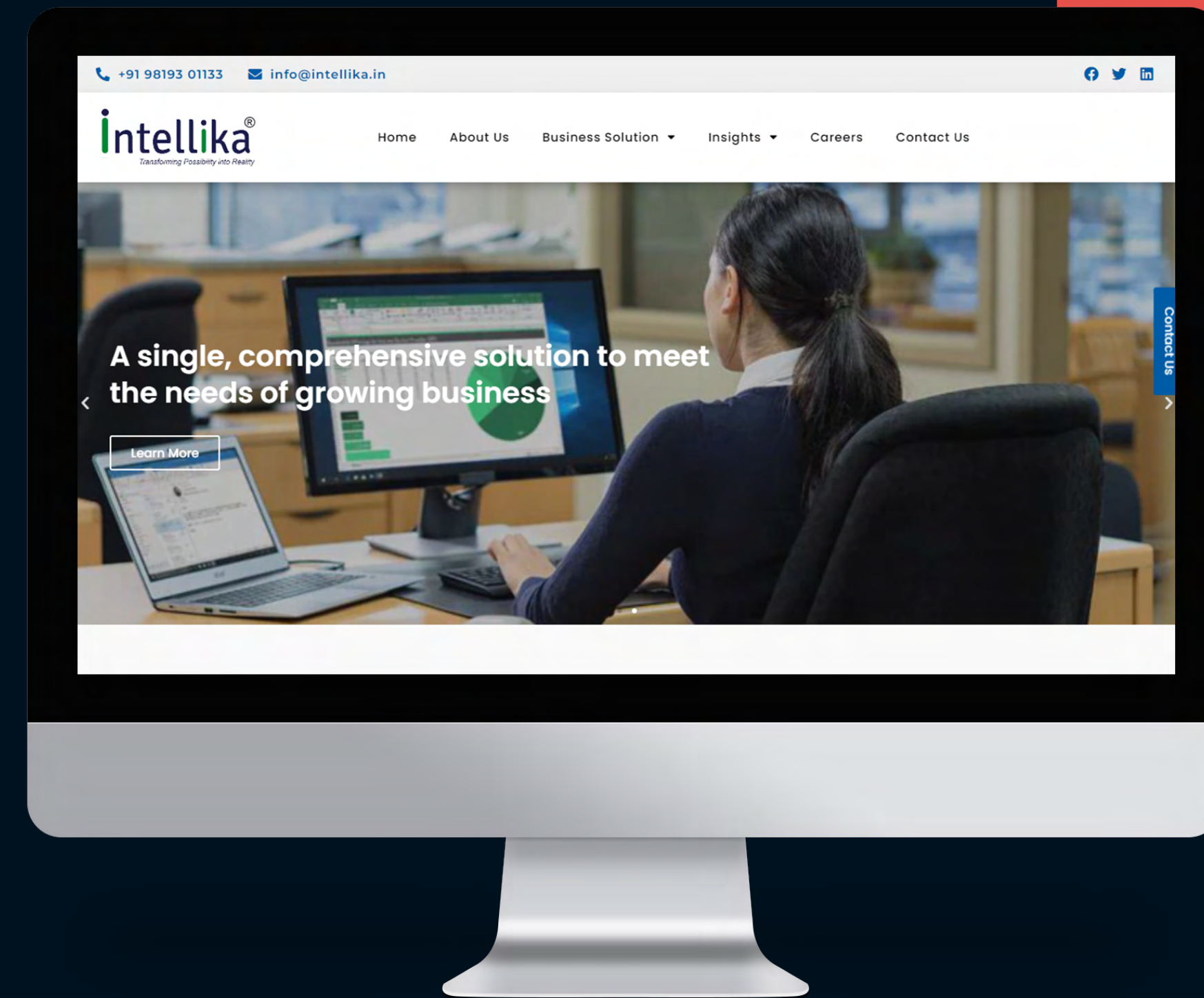
Website Development

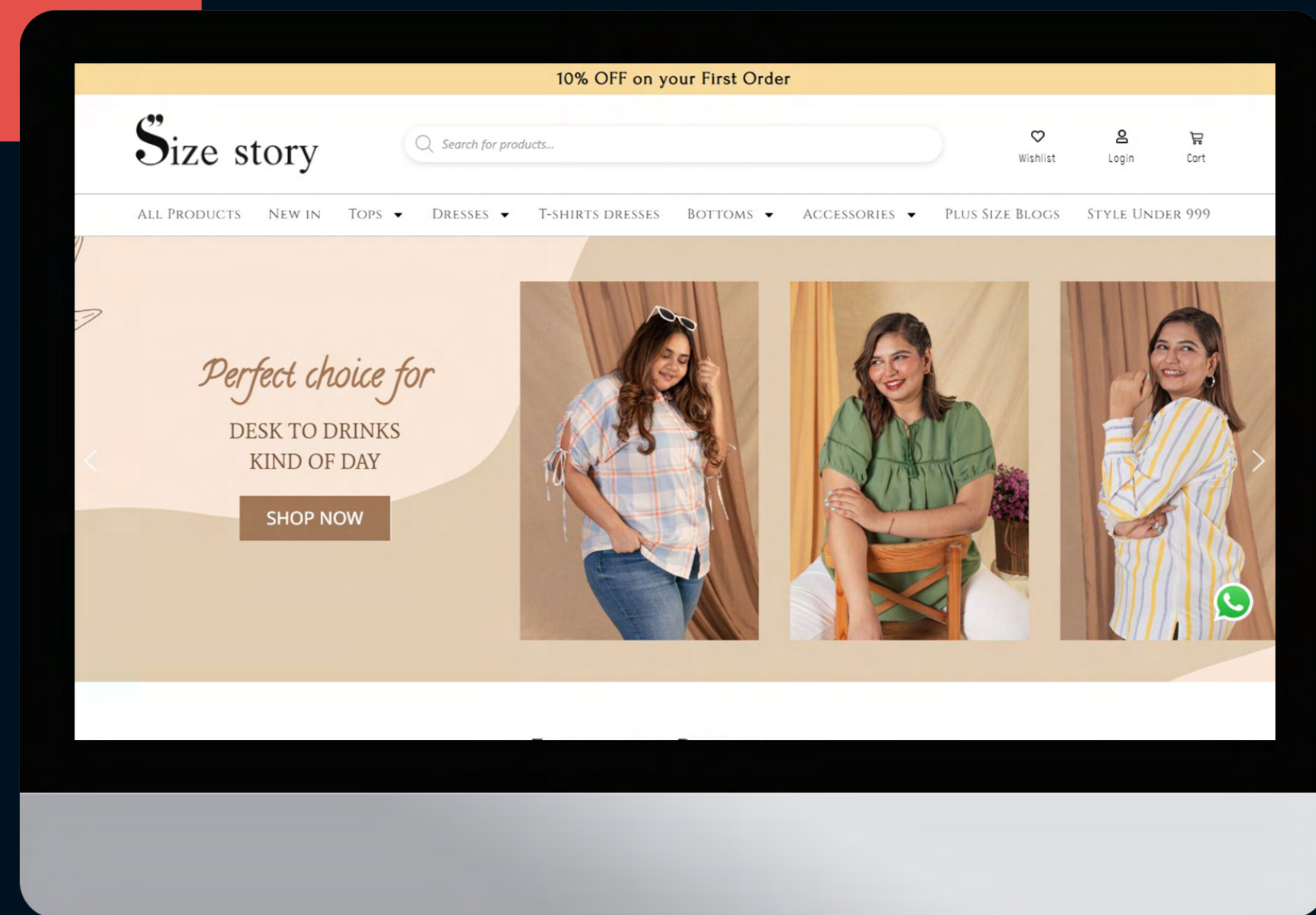


About Intellika

Intellika Hitech Systems Pvt Ltd is a state-of-the-art cloud solution provider. It provides a sophisticated and comprehensive suite of cloud solutions, which empowers organizations to optimize & streamline their operations using Microsoft Enterprise Business Solutions. They have helped 30+ major brands move from inefficient legacy systems to Intelligent Cloud-Based applications such as Microsoft Dynamics 365, Microsoft Azure, Microsoft Dynamics Business central / NAV solutions and more. **Best Microsoft Dynamics Services Partner of the year finalist (2016-17).**

[View the Website](#)





About Size Story

Size Story is a plus size online clothing brand in India.

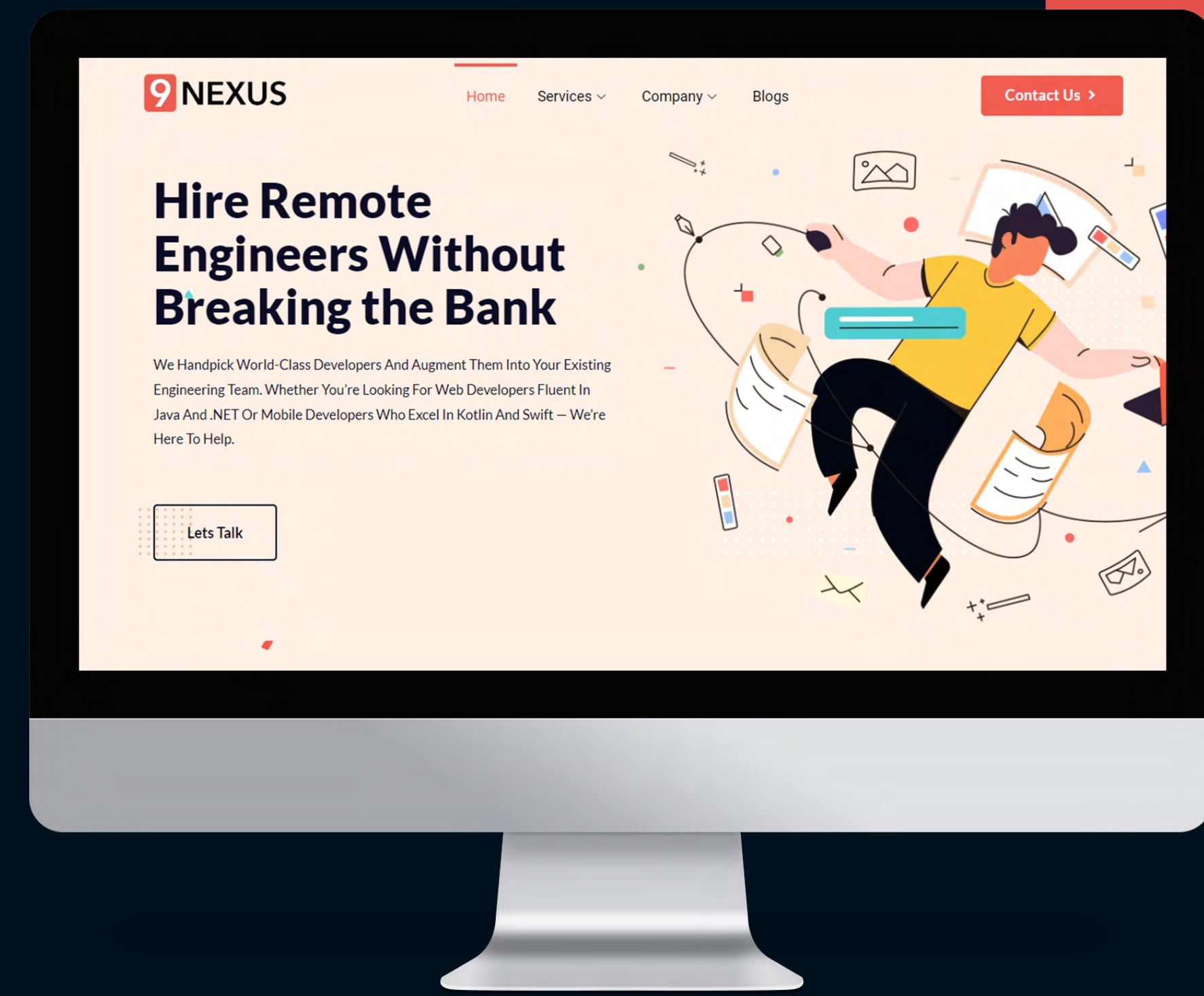
They aim to create a space for plus size fashion that caters to every inch. One that embraces curvy, beautiful, bold and confident body and enables to wear what their heart wants! They truly believe that size doesn't matter, and everyone should be able to celebrate their bodies. Keeping inclusivity at the forefront, their objective is to revolutionize plus size fashion as we know it. **Come and flaunt your curves, fearlessly with The Size Story!**

[View the Website](#)

About 9Nexus

9NEXUS is a **reliable IT Staff Augmentation service provider based in United Kingdom**. They specialise in helping technology companies build remote engineering teams that become an extension of their in-house team. They have worked with several happy customers spread across varied industries including enterprise SaaS, Life Sciences, Healthcare, Real Estate, FinTech, Infrastructure & Security, and many others.

[View the Website](#)

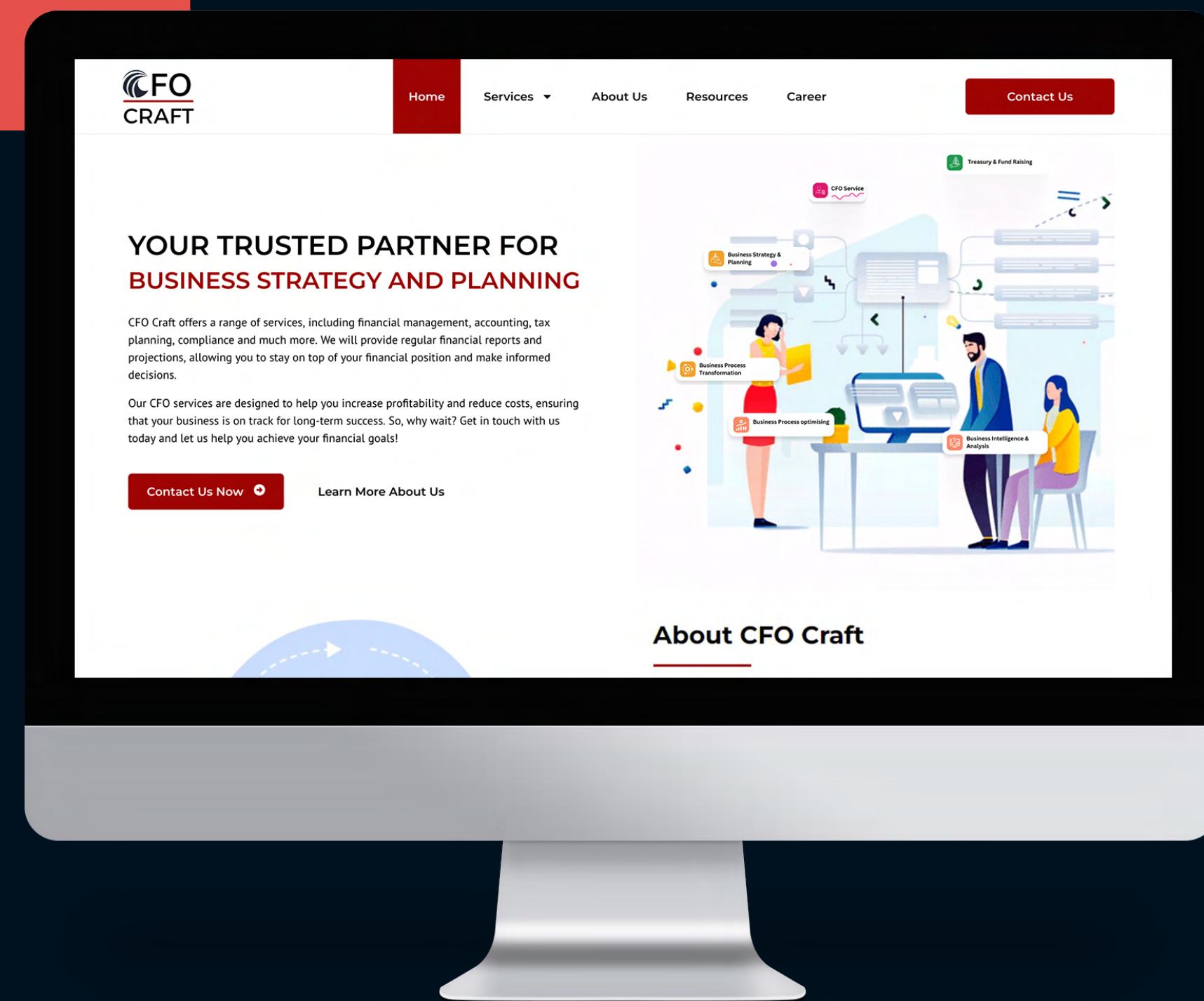


About CFO Craft

CFO CRAFT provide CFO and Business enabling services to clients globally. They understand the challenges faced by start-ups, small to large sized enterprises.

They have extensive experience across various Industries which includes building Financial Strategy, Forecasting, Budgeting, Risk Management, Cash Flow management, Financial Reporting and Mergers & Acquisitions. They help organisations in building efficient operational support systems, strong internal controls by implementation of SOPs, implementation of ERP systems and timely reporting to management.

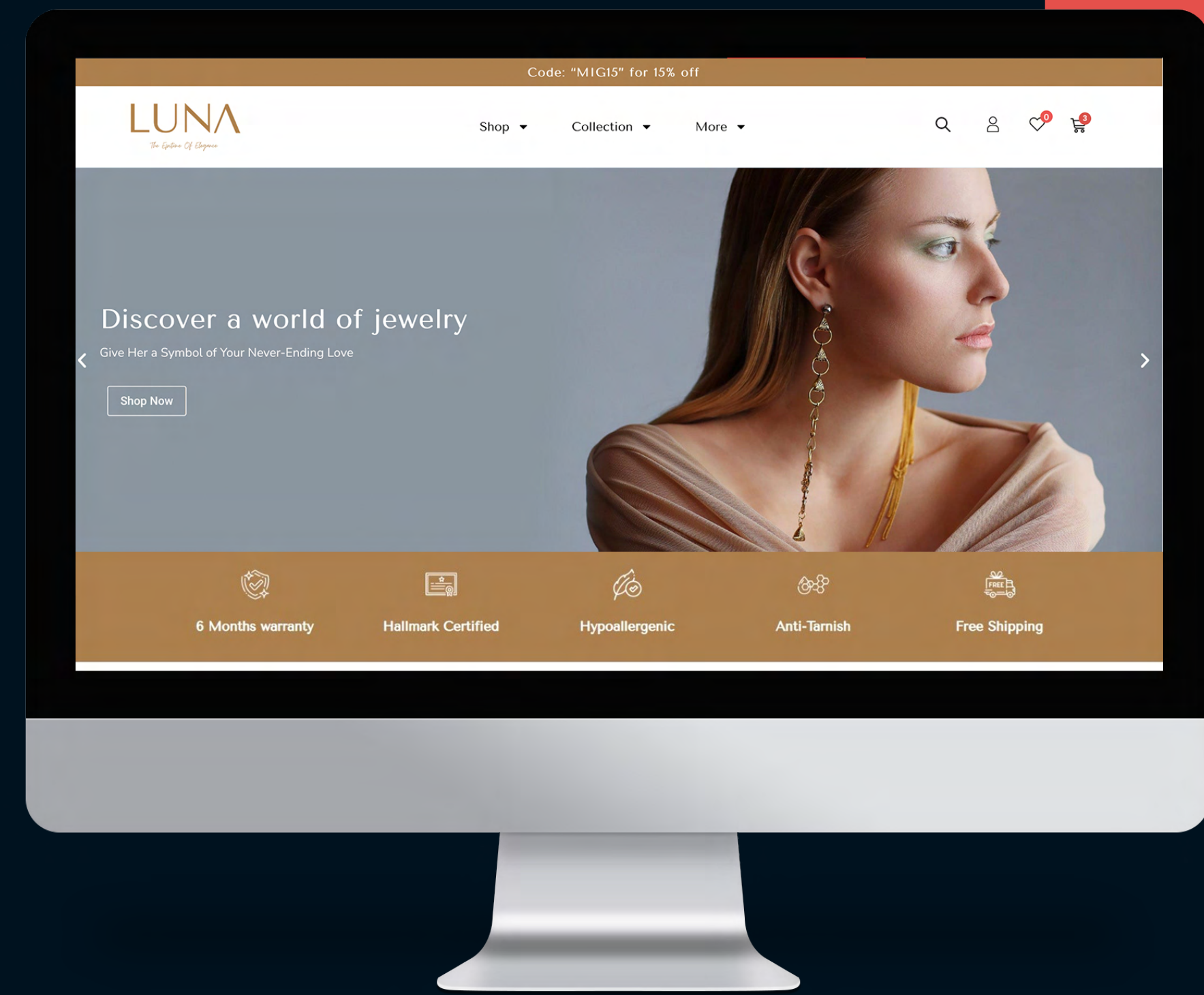
[View the Website](#)



About Luna Jewelry

Luna is a modern sterling silver jewelry brand for women of all types. The word 'Luna' means 'Moon' in Spanish, and just like the moon, silver jewelry manifests reflection, connectivity, and sensuality. Jewelry pieces are made from pure 925 Sterling Silver and are designed to be both beautiful and affordable. If you're looking for quality sterling silver jewelry that won't break the bank, Luna is the perfect place for you. **Invest in jewelry that pays you back.**

[View the Website](#)



Search Engine Optimization



About Intellika

Intellika Hitech Systems Pvt Ltd is a state-of-the-art cloud solution provider. It provides a sophisticated and comprehensive suite of cloud solutions, which empowers organizations to optimize & streamline their operations using Microsoft Enterprise Business Solutions. They have helped 30+ major brands move from inefficient legacy systems to Intelligent Cloud-Based applications such as Microsoft Dynamics 365, Microsoft Azure, Microsoft Dynamics Business central / NAV solutions and more. **Best Microsoft Dynamics Services Partner of the year finalist (2016-17).**

Our Role

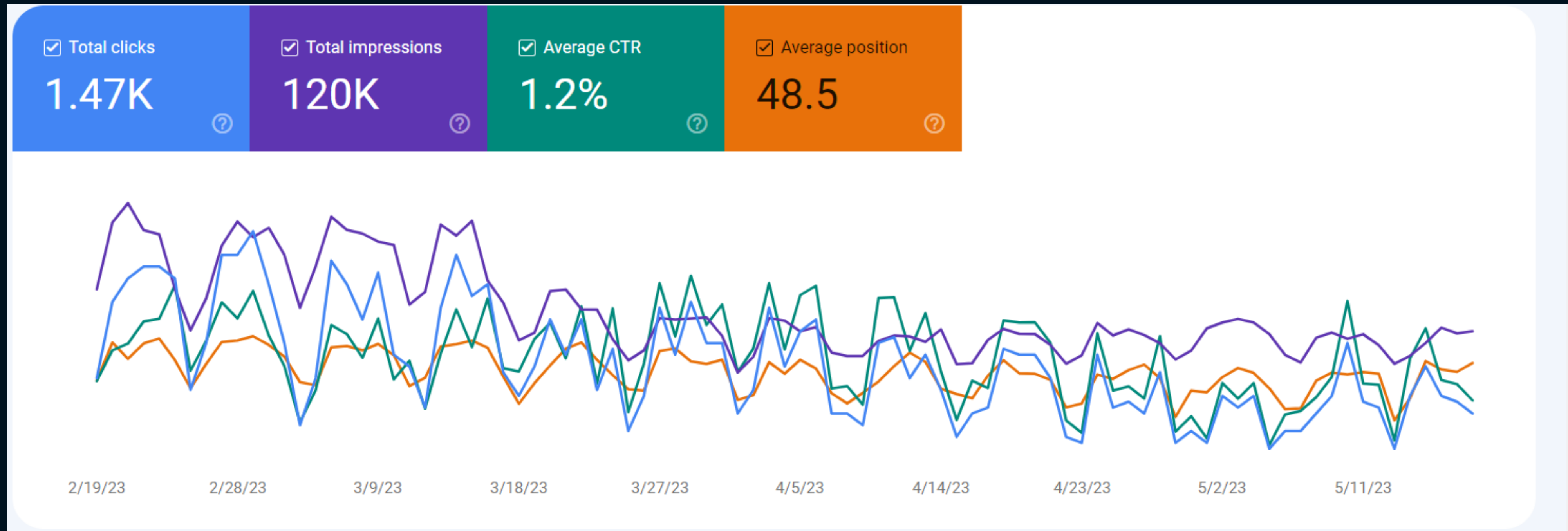
By offering Search Engine Optimization (SEO) as a Service, Cypder Solutions enabled Intellika Hitech Systems Pvt Ltd to be easily discovered amidst tough competition. With Cypder Solutions' assistance, Intellika was able to concentrate on delivering their innovative cloud solutions globally without concerns about visibility. **Keyword research and keyword ranking** were crucial aspects of this collaboration to **optimize the online presence** and rankings of Intellika.



Organic Traffic



Total Clicks & Impressions



Keyword Ranking

Keywords	Volume	Ranking
azure services list	700	3
azure virtual desktop vs virtual machine	700	1
log analytics workspace	650	2
office 365 pricing	2.3K	10
power bi services	500	5
power apps	13.0K	12
azure cloud services in mumbai	500	2
azure cloud services	1.0K	10
dynamics 365 crm service provider in mumbai	800	1
microsoft 365 gold partner in mumbai	500	10
azure virtual machine vs virtual desktop	500	5
dynamics crm service provider in mumbai	500	1

About Alexandre Christie India

With a legacy of more than half a century in the design and manufacturing of high quality timepieces, Alexandre Christie embodies the essence of passionate design and state of the art watch making. A true fully integrated in-house design team working closely with our manufacturing engineers ensures uncompromised quality and design interpretation into every piece of Alexandre Christie timepiece.

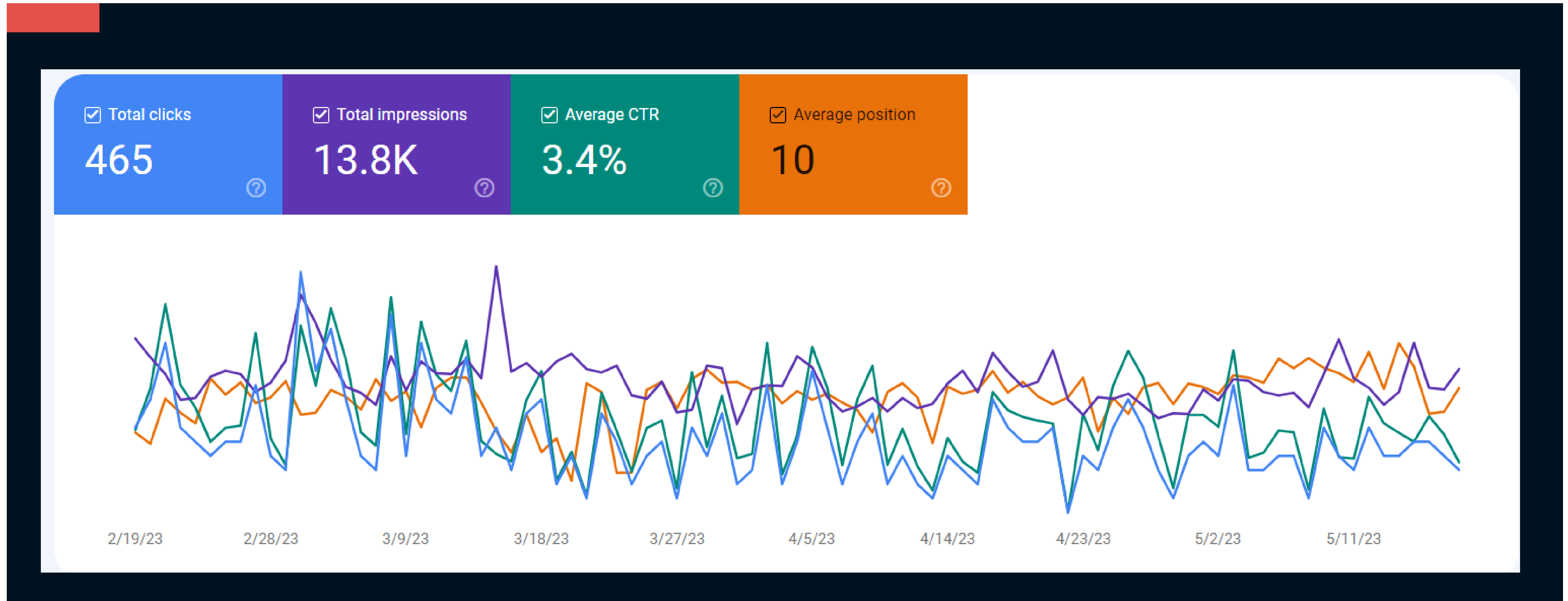
Our Role





With our expertise, we established a robust **online presence for the brand** and **boosted its visibility** among the target audience. Through effective keyword research & strategies, we aimed to **improve the brand's rankings** on search engine results pages (SERPs) and drive **increased traffic** to their website. Our ultimate objective was to enhance online sales, **build brand awareness, and foster customer loyalty** among Indian consumers.





Organic Traffic



Total Clicks & Impressions



			
<p>Alexandre Christie Sport Men's watches - 6141MCBBRBA Ramesh Watch Co. Hyderabad</p>	<p>Alexandre Christie 9205MCLBRBA Latest Chronograph Watch for Men</p>	<p>Alexandre Christie Men Blue Skeleton Dial & Brown Leather Straps Analogue Watch ...</p>	<p>Alexandre Christie Latest Men's watches - 6376MCLIPBA 5.0 ★★★★★ 1</p>
<p>₹18,995.00</p>	<p>₹24,495.00</p>	<p>₹20,495.00</p>	<p>₹21,995.00</p>

			<p>SALE</p>  <p>AC 9601 CHRONO</p>
<p>ALEXANDRE CHRISTIE Chronograph For Men – Rose Gold Black</p>	<p>Alexandre Christie Christie Men's watches - 6376MCLBRBA 5.0 ★★★★★ 1</p>	<p>Alexandre Christie 6376MCLIPBA Latest Chronograph Watch for 5.0 ★★★★★ 1</p>	<p>Alexandre Christie Men Black Dial & Yellow Straps AC 9601 MCR Chronograph ...</p>
<p>₹24,995.00</p>	<p>₹21,995.00</p>	<p>₹21,995.00</p>	<p>₹25,195.00 ₹27,995.00</p>

About Size Story

Size Story is a plus size online clothing brand in India. They aim to create a space for plus size fashion that caters to every inch. One that embraces curvy, beautiful, bold and confident body and enables to wear what their heart wants! They truly believe that size doesn't matter, and everyone should be able to celebrate their bodies. Keeping inclusivity at the forefront, their objective is to revolutionize plus size fashion as we know it. **Come and flaunt your curves, fearlessly with The Size Story!**

Our Role

With the assistance of Cypder Solutions, The Size Story successfully **expanded their reach** and introduced their distinctive fashion pieces to a wider audience. This collaboration highlights the excitement of supporting brands like The Size Story in redefining fashion in India, while simultaneously **increasing their search engine ranking and visibility nationwide.**

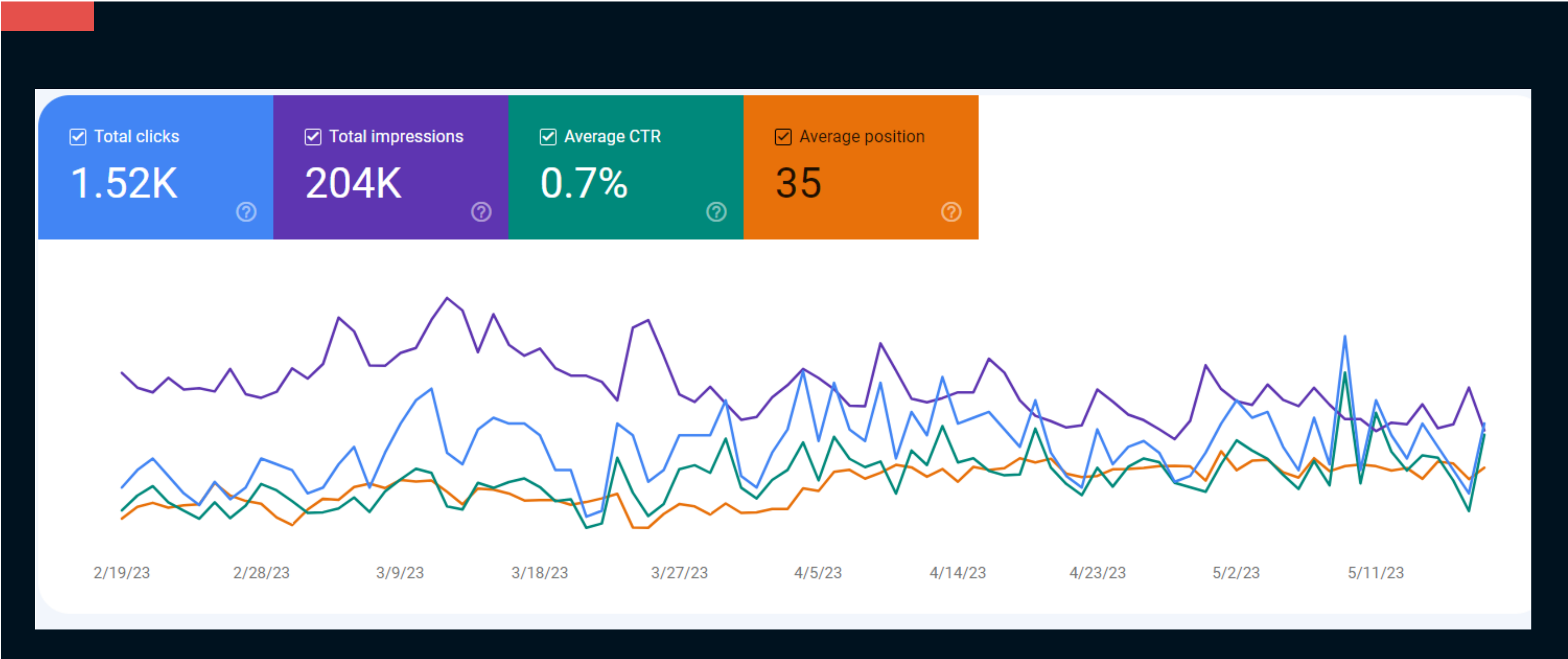
Size story

Organic Traffic



Size story

Total Clicks & Impressions



Keyword Ranking

Keywords	Volume	Ranking
plus size women	1.4K	1
plus size clothing	3.4K	10
plus size dresses for women	900	6
plus size clothing india	800	5
plus size dresses india	600	12
plus size brands in india	600	10
plus size t shirt dress	500	12
plus size store online	500	8
4xl t shirts for ladies	500	4
plus size crop top	480	10
3xl dresses online india	450	3
plus size shirt dress	400	8
plus size party dresses india	350	10
plus size trendy clothes	300	10
stylish plus size tops	300	12
plus size joggers	350	3
6xl t shirts	450	7

Performance Marketing



About Kainaaz Associates

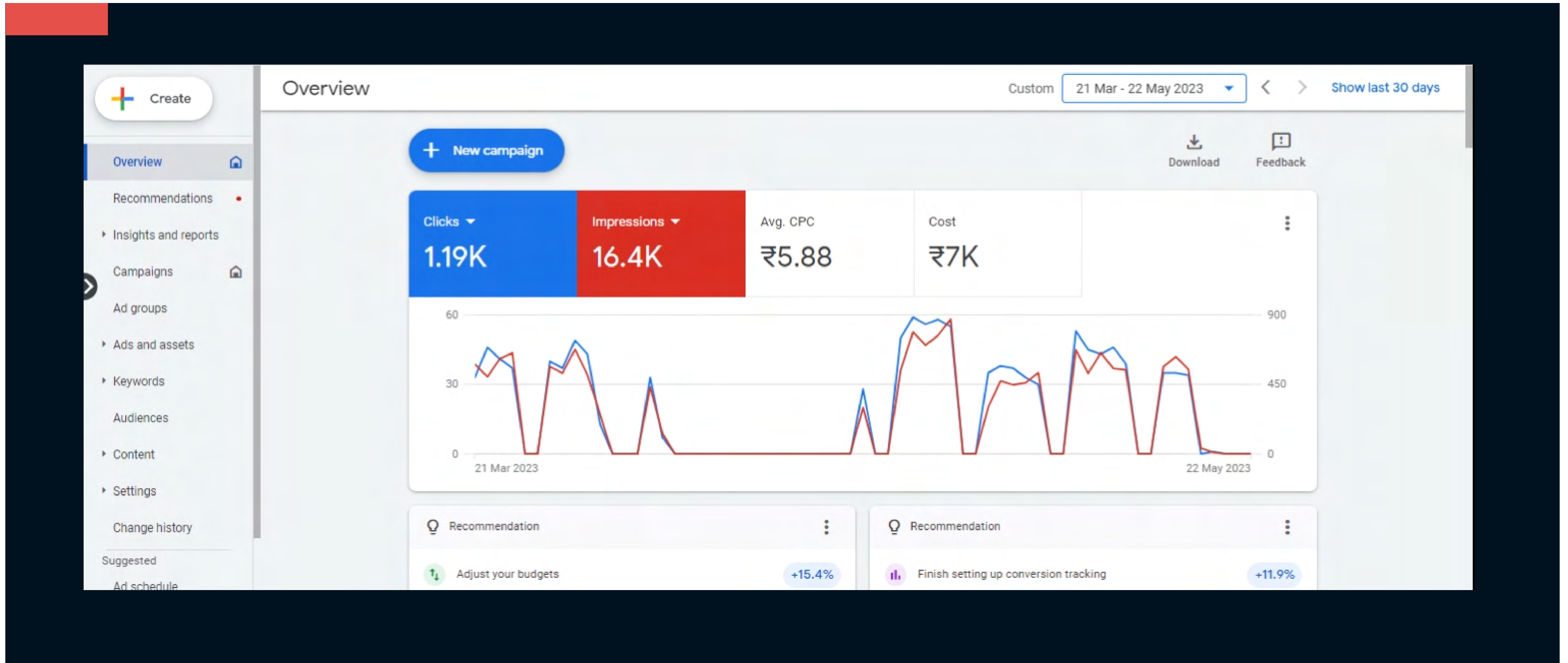
Kainaaz Associates is a most dynamic and forward-looking company providing logistic solutions, transportation and comprehensive services related to cargo movements. The solid foundation of the company is based on their ability to deliver. Ability starts with a vision and it is the vision for the future that drives them to provide unequalled service. This vision is to build an organization that provides shippers and consignees with a frequency and reliability of the entire range of services related to carriage of goods on **land, sea** and **air** under one roof that allows cargoes to move on a “just in time” basis anywhere in **India** and the **World**.

Our Role

Leveraging the power of Google Ads, we **created targeted and compelling ad campaigns** for Kainaaz Associates that effectively reached potential clients. By **implementing strategic keywords, ad placements, and compelling ad copy**, we aimed to capture the attention of the target audience and encourage them to take action. With our expertise in optimizing Google Ads campaigns, We were confident in our ability to **drive quality leads** for Kainaaz Associates and contribute to their overall business growth.



Google Ads Overview



SKILLIER

About Skillier

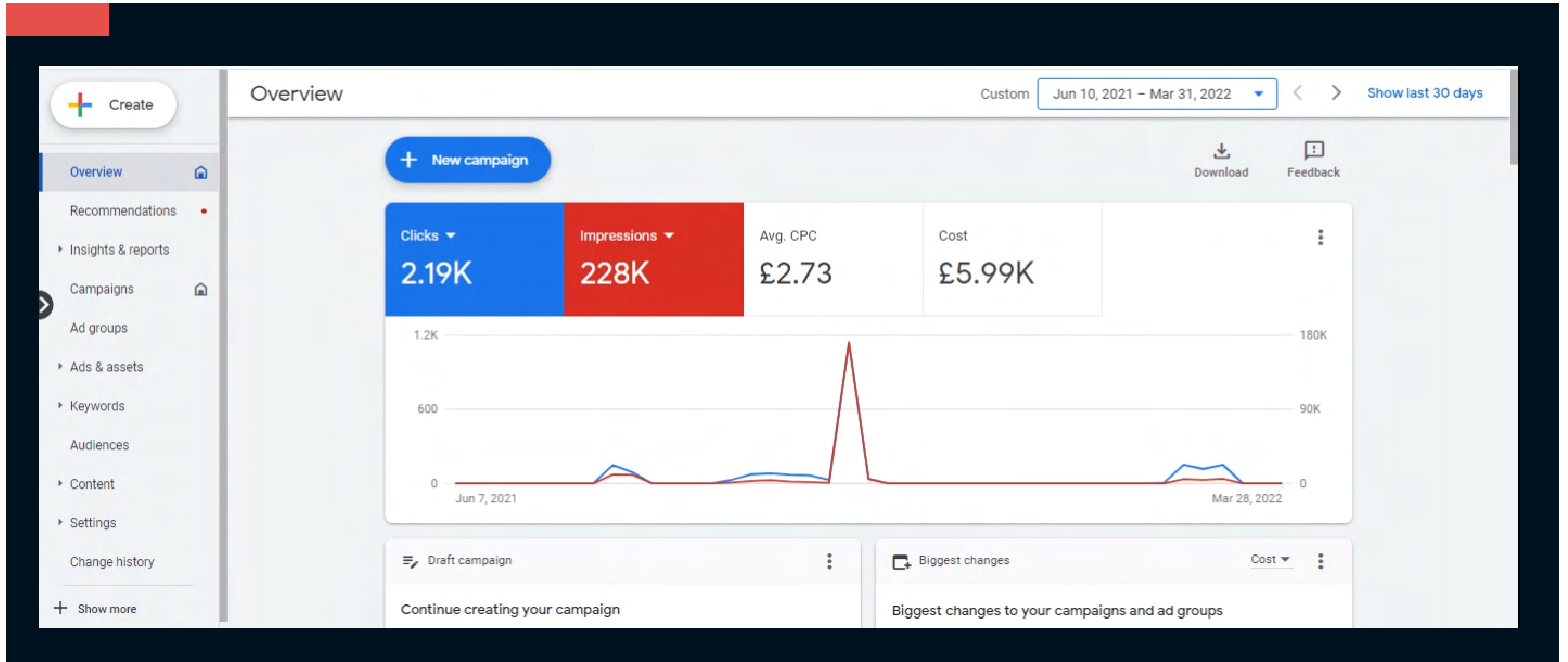
Skillier is an agile and scrum training provider based in the United Kingdom. Skillier helps people power their careers through skills and certifications. Skillier believes that educated world is a better world. They help professionals across industries and sectors develop new expertise through our best-in-class technology training. Their top-notch online instructor-led programs are interactive, engaging, and effective. Their programs are rigorous and include live lectures from experts, study plans, hands-on projects, mentorship, continuous assessments and dedicated support. **Get Skillier, Get Ahead.**

Our Role

Our marketing agency was thrilled to collaborate with Skillier Limited, a prestigious agile course provider in the United Kingdom. Our primary objective is to assist them in achieving their Performance Marketing goals by effectively **reaching their target audience**. By providing them with the necessary tools & strategies, we aim to propel their business forward with maximum impact. We **used Google Ads and Bing Ads** as a primary platform to **generate leads** for them.



Google Ads Overview



Size story

About Size Story

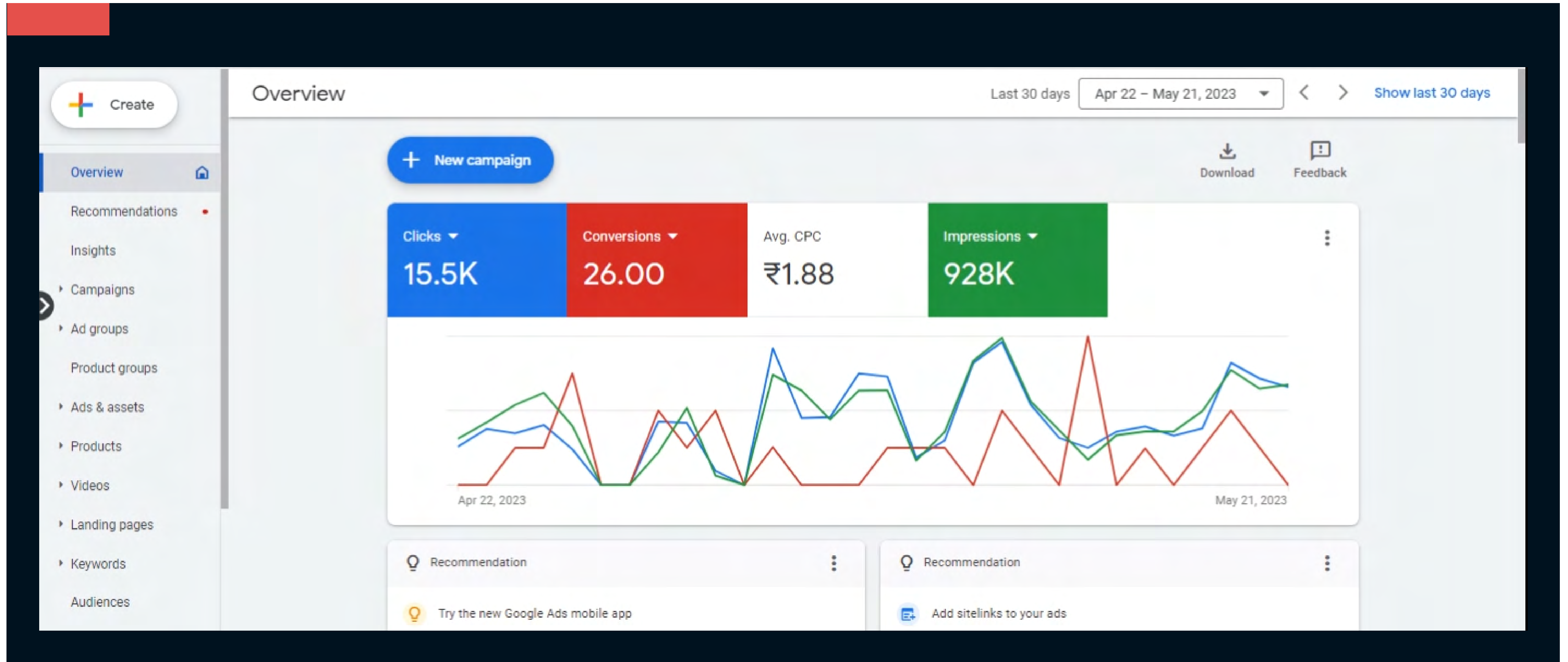
Size Story is a plus size online clothing brand in India. They aim to create a space for plus size fashion that caters to every inch. One that embraces curvy, beautiful, bold and confident body and enables to wear what their heart wants! They truly believe that size doesn't matter, and everyone should be able to celebrate their bodies. Keeping inclusivity at the forefront, their objective is to revolutionize plus size fashion as we know it. **Come and flaunt your curves, fearlessly with The Size Story!**

Our Role

Cypher Solutions utilized Performance Marketing strategies such as Google Ads and Meta Ads, to enhance the brand's **online visibility** and generate **increased website traffic**. By implementing these tactics, Cypher Solutions successfully **facilitated more sales** for The Size Story and expanded their reach to a broader audience.



Google Ads Overview



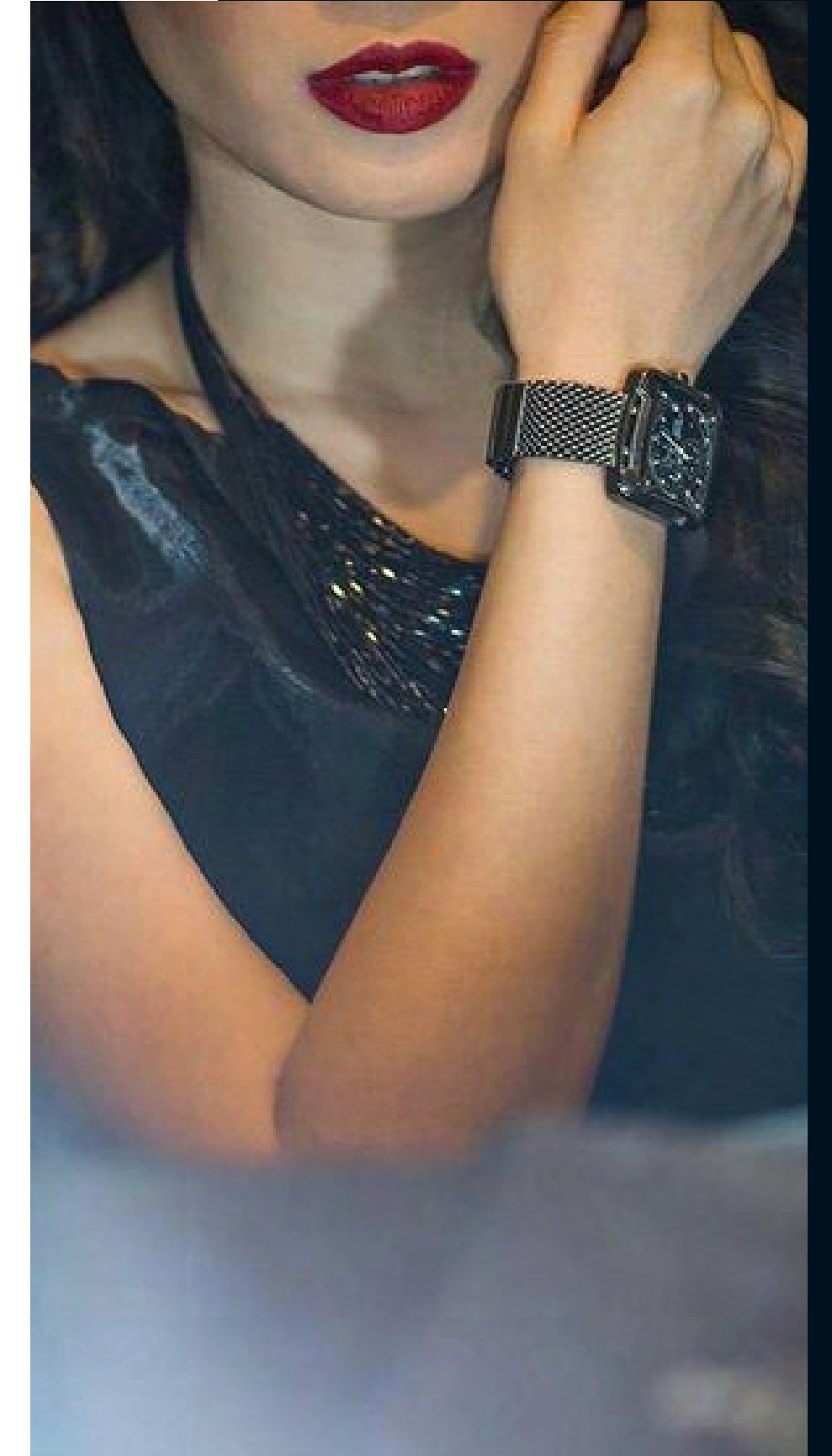


About Alexandre Christie India

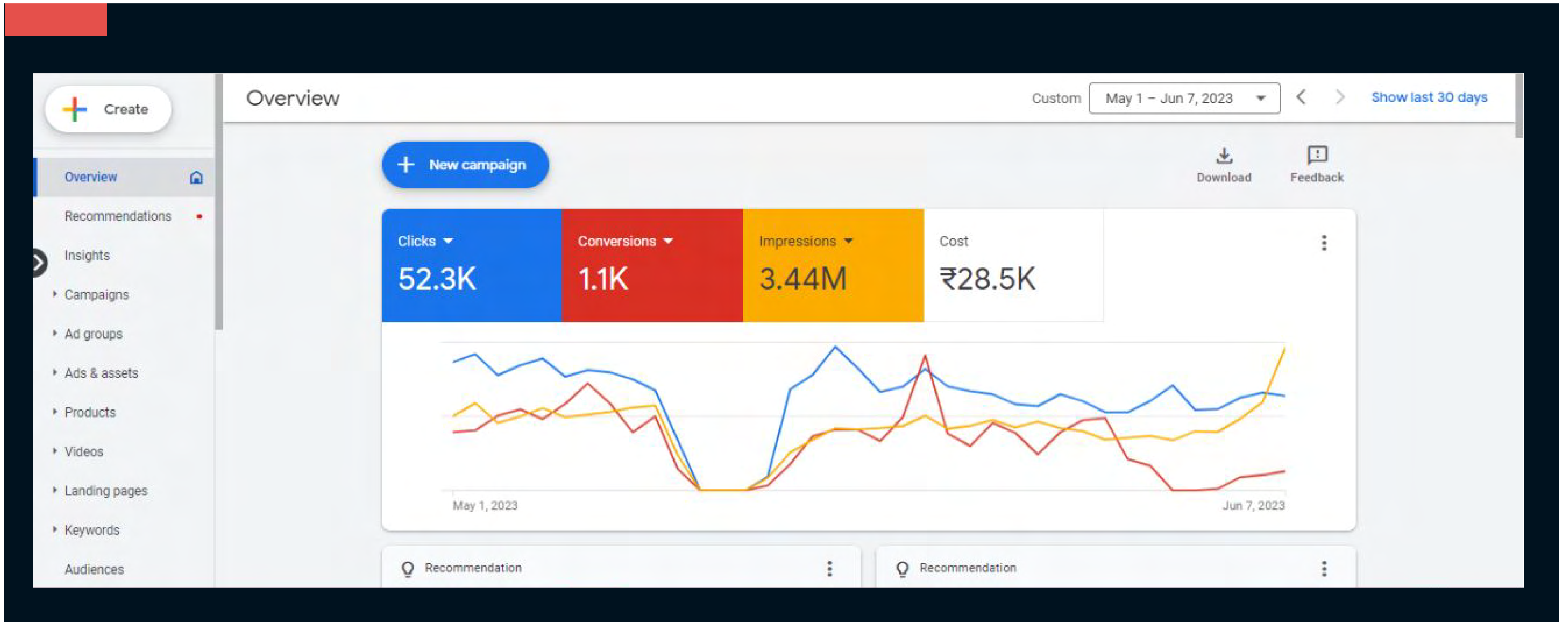
With a legacy of more than half a century in the design and manufacturing of high quality timepieces, Alexandre Christie embodies the essence of passionate design and state of the art watch making. A true fully integrated in-house design team working closely with our manufacturing engineers ensures uncompromised quality and design interpretation into every piece of Alexandre Christie timepiece.

Our Role

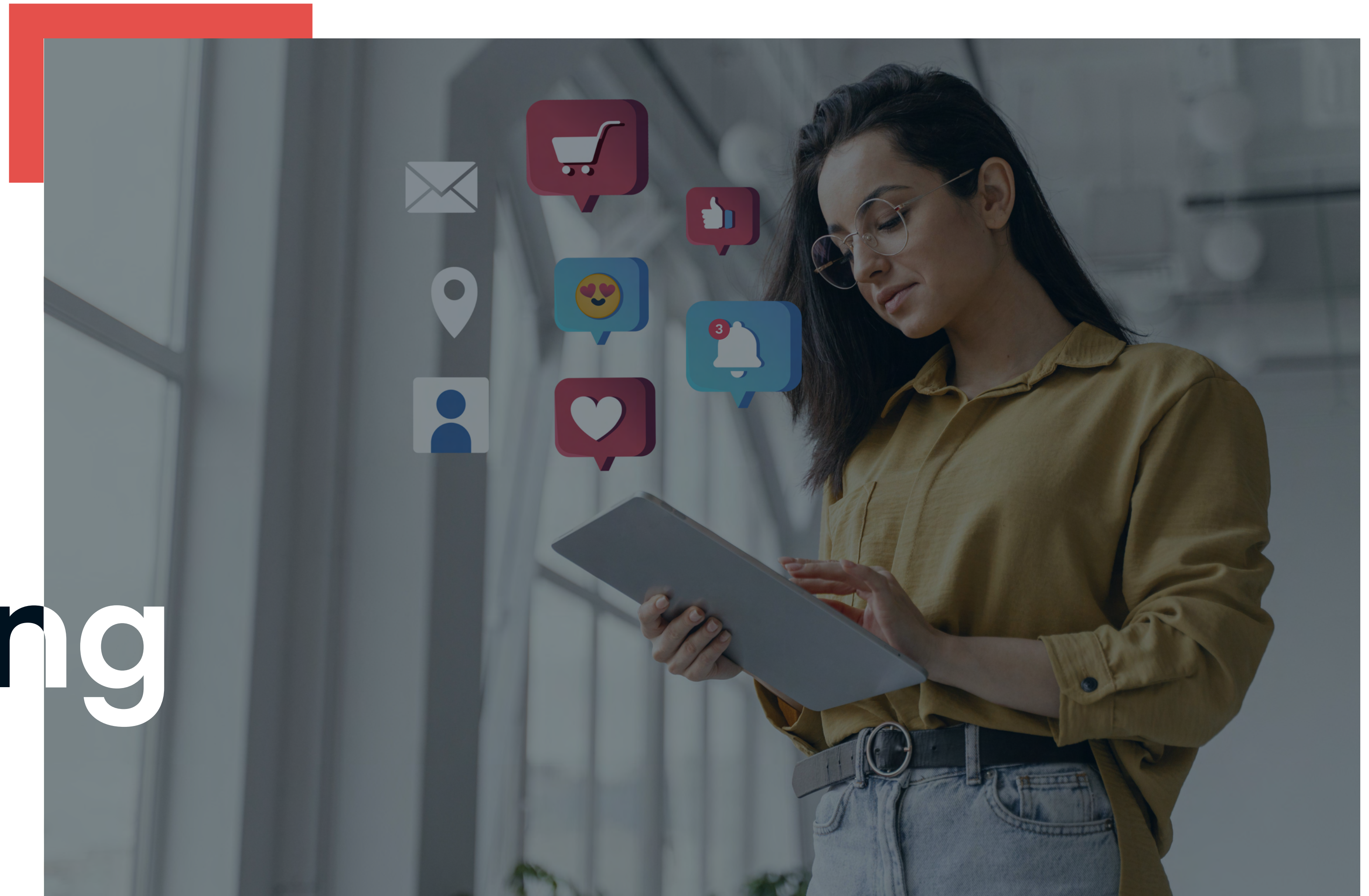
In collaboration with the client, our goal was to **increase brand visibility and drive sales** in the Indian market. Through meticulous audience research and identifying effective marketing channels, we were successful in **reaching the target audience using Search and Youtube ads.**



Google Ads Overview



Social Media Marketing



About Size Story

Size Story is a plus size online clothing brand in India. They aim to create a space for plus size fashion that caters to every inch. One that embraces curvy, beautiful, bold and confident body and enables to wear what their heart wants! They truly believe that size doesn't matter, and everyone should be able to celebrate their bodies. Keeping inclusivity at the forefront, their objective is to revolutionize plus size fashion as we know it.

Come and flaunt your curves, fearlessly with The Size Story!

Our Role

Facing increased competition on social media, The Size Story aimed to improve their engagement levels. They partnered with Cypder Solutions for assistance, and their expertise led to a substantial increase in interaction and engagement across The Size Story's social media accounts. Through effective social marketing strategies and the support of a reliable agency, the desired targets were successfully achieved.

Size story

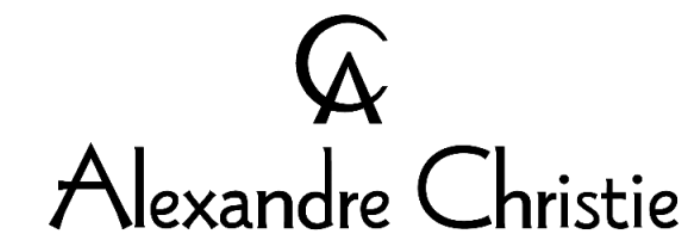


About Alexandre Christie India

With a legacy of more than half a century in the design and manufacturing of high quality timepieces, Alexandre Christie embodies the essence of passionate design and state of the art watch making. A true fully integrated in-house design team working closely with our manufacturing engineers ensures uncompromised quality and design interpretation into every piece of Alexandre Christie timepiece.

Our Role

As a marketing agency, we recognized the need to harness the power of social media marketing to elevate luxury watch brands. Leveraging our expertise in social media management, we were equipped to offer innovative ideas and strategies to enhance the social media presence of Alexandre Christie India.



Meta Ads Overview

The screenshot displays the Meta Ads reporting interface. At the top, there's a navigation bar with 'All reports', 'Untitled report', and '1 Ad account'. A notification states 'You have unsaved changes' with a 'Save' button. The data is filtered by 'Had delivery' and covers the period 'This month: May 1, 2023 - May 26, 2023'. The main table is a pivot table showing performance metrics for various Instagram posts. The columns include Campaign name, Ad Set Name, Reach, Impressions, Frequency, Results, and Amount spent. The 'Results' column is expanded to show 'Link clicks' and 'Messaging conversations started'. A 'Total results' row at the bottom summarizes the data: 124,149 Accounts Center accounts, 174,326 Total Impressions, and 1.40 Per Accounts Center account. A 'Customize pivot table' sidebar on the right allows for selecting metrics and breakdowns.

Campaign name	Ad Set Name	Reach	Impressions	Frequency	Results	Amount spent
Instagram post: Unleash y...	All	21,016	24,334	1.16	452 Link clicks	₹495.99
	Instagram Post	21,016	24,334	1.16	452 [2] Link clicks	₹495.99
Instagram Post	All	4,890	5,356	1.10	17 [2] Messaging conversations started	₹495.84
	Instagram Post	4,890	5,356	1.10	17 [2] Messaging conversations started	₹495.84
Instagram post: Elevate yo...	All	17,085	20,770	1.22	363 Link clicks	₹495.00
	Instagram Post	17,085	20,770	1.22	363 [2] Link clicks	₹495.00
Instagram post: Join our I...	All	31,178	33,631	1.08	385 Link clicks	₹394.73
	Instagram Post	31,178	33,631	1.08	385 [2] Link clicks	₹394.73
Instagram post: A Sympho...	All	12,160	13,658	1.12	166 Link clicks	₹331.85
Total results 26 / 26 rows displayed		124,149 Accounts Center accounts	174,326 Total	1.40 Per Accounts Center account	-	



About BucketLister

For those looking to embark on an unforgettable adventure in India, BucketLister is the perfect travel companion. This tour and travel company has carefully curated experiences that highlight the best of India. From exploring the Ladakh mountains to witnessing the majestic valley in Spiti, BucketLister ensures that every traveler has a memorable and personalized trip. With knowledgeable guides and comfortable accommodations, travelers can focus on immersing themselves in the beauty of India and creating memories that will last a lifetime.

Our Role

Cypder Solutions effectively promoted their offerings to reach potential travelers through targeted strategies such **meta ads and lead generation**. We assisted BucketLister India in expanding its reach to a broader audience and this partnership **reached to more than 10 Lakh Instagram users & generated 2000+ Leads in just the span of 60 days.**





Meta Ads Overview

Meta Ads Overview Dashboard

17th March 2023- 20th May 2023 | 1 Ad account

You have unsaved changes | Save | Refresh | Share | Export

Search: Had delivery | Search and filter | Clear | Mar 17, 2023 - May 23, 2023

Pivot table | Ungroup breakdowns | Reset column widths | Format | Customize

Campaign name	Page Name	Reach	Impressions	Frequency	Results	Att
15 March 2023- Himalaya...	All	138,657	191,959	1.38	204 [2] Messaging conversations started	7-d
	The Bucketlister	138,657	191,959	1.38	204 [2] Messaging conversations started	7-d
15 March 2023- Ladakh wi...	All	102,404	135,725	1.33	189 [2] Messaging conversations started	7-d
	The Bucketlister	102,404	135,725	1.33	189 [2] Messaging conversations started	7-da
17 March 2023- Himachal ...	All	149,920	193,420	1.29	169 [2] Messaging conversations started	7-da
	The Bucketlister	149,920	193,420	1.29	169 [2] Messaging conversations started	7-da
Himalyan Treks- Lead Ca...	All	42,047	65,233	1.55	86 On-Facebook Leads	7-da
	The Bucketlister	42,047	65,233	1.55	86 [2] On-Facebook Leads	7-da
14 March 2023- Thailand ...	All	16,340	20,757	1.27	51 [2] Messaging conversations started	7-da
Total results		439,299	689,113	1.57		Mult
26 / 26 rows displayed		Accounts Center accounts	Total	Per Accounts Center account		

Customize pivot table

Search

Breakdo... Metrics

Popular breakdowns

- Campaign name
- Ad Set Name
- Ad name
- Page Name
- Ad creative [See what's new](#)
- Age
- Gender
- Country
- Region
- Platform
- Placement
- Objective
- Dav

Report a Problem

Testimonials

Look what our clients wants to say!

“

Our new website was designed by Cypder Solutions. The team (Atul, Vinayak, Harsh) did an incredible job in developing the website & hosting. The support service after developing the website for SEO is awesome with regular updates on the performance. Not only the support but the advice provided by the team for content & design, new post is incredible. There was a commitment by the team for the ROI and they have really stood on their words. Excellent Job by Cypder Team and highly recommended.

intellika[®]
Transforming Possibility into Reality

Shadmaan Amrute
(Senior Technical Head)

“

If you're looking for a top-notch website, look no further than Cypder Solutions. The team did an absolutely incredible job both developing & hosting our site. Their support for SEO has been outstanding, with regular updates on performance. They've even offered invaluable advice on content & design for new posts. And when they promised a great ROI, they more than delivered. We enthusiastically recommend Cypder Solutions for your own marketing needs.

Kainaaz Associates
Cargo Movers Private Limited

Geeta Suvarna
(CEO)

Testimonials

Look what our clients wants to say!

“

Looking for a responsive and proactive team to support your business? Look no further than Cypder Solutions, I had the pleasure of working with them firsthand and can attest to their ability to quickly resolve any obstacles my team encountered. Plus, they're always willing to go above and beyond to ensure project success. Highly recommend!

9 NEXUS

*Kaizar Amin
(Founder)*

“

Cypder Solutions team is extremely helpful and support our brand like their own. It's great working with them and exploring so many new avenues. They are prompt in all things related to website and marketing. Overall it's great working with them..

Size story

*Nidhi Haria
(Founder)*

“

I have personally worked with them. The team members including Atul and Harsh are very proactive and come up with solutions to fix any hurdle faced by my team. They have a very quick response time and are happy to go beyond their set tasks. I would highly recommend them.

SKILLIER

*Aneesa Amin
(Co-Founder)*

Testimonials

Look what our clients wants to say!

“

Experience an incredible new website designed by Cypder Solutions! Atul and his team developed and hosted a top-quality website that boasts exceptional SEO performance and regular updates. Need guidance on content and design? Look no further than their expert advice and support. Plus, rest assured that Cypder Solutions stays true to their word with a commitment to your ROI. Don't miss out on this excellent job by the Cypder Team - they come highly recommended!.


Alexandre Christie

*Nitesh Bafna
(Managing Partner)*

“

Cypder Solutions created our outstanding e-commerce website and we couldn't be happier with the result. From development to hosting, Vinayak Sagar and his team delivered exceptional work. Their post-launch support is also impressive, providing regular updates. We highly recommend Cypder Solutions for their excellent work and commitment to their word. Job well done!

LUNA
The Epitome Of Elegance

*Puja Chopra
(Founder)*

Skyrocket Your Online Success with Our Expertise

Book a Call

Contact Us



8451042473 / 9619386484



hello@cypdersolutions.com

Follow Us



Thank You!



<https://www.cypdersolutions.com/>